



Chennai Paints – Superprime Wall Primer for Interior

It is an Undercoat wall primer-water thinnable and is a water based primer suitable for painting on interior masonry surface, asbestos, cement, concrete, etc. It is a high quality undercoat primer for Surfaces+ emulsion paints which improve adhesion between the wall and topcoat material.

Advantages

- Enhances paint life
- Superior Hiding
- Stronger Adhesion for paint system
- Smoother Finish

- No Curing
- No Chalking
- Extra Topcoat Coverage.
- Good sealing properties

- No added lead, Mercury or Chromium compounds make it environmentally safe being a water base product, is both hygienic and Non-flammable.



Pack Size 50, 20, 10, 4 & 1 Liter

 Water Base

Application

- Proper application of Superprime Acrylic based formulation imparts non-chalking and high-adhesion property thus resisting peeling or flaking of top coat.
- Superprime primer can be applied on interior plaster surface irrespective of old or new. It is suitable for application by brush or roller with recommended dilution.
- New plastered surfaces, which have matured for at least three months should be free from loose plaster, dust and dirt particles and free from moisture.
- Rub with sand paper lightly scraping off all the previous coating making the surface smooth. Apply first coat of Superprime primer by brushing.
- Allow it to dry and then apply Chennai paints wall putty (Acrylic or White cement based) where ever required to level the surface.
- On completely drying once again rub the surface gently with sand paper and make the surface dust free.
- Apply second coat (Recoat period is quoted for 25°C and 50% Relative Humidity, these may vary under different conditions) of Superprime primer, allowing it to dry completely sand the surface dust free to apply the finish coat of Surfaces+ Emulsion paint.

Direction for Use

Apply through Brush/ Spray/ Roller.

Rub the surface gently with sand paper

STEP 1

Apply first coat of Superprime primer by brushing.



STEP 2

Allow it to dry for 6-8 hours



STEP 3

Apply Chennai paints wall putty (Acrylic or White cement based)



Rub the surface gently with sand paper

STEP 4

Apply second coat and let it dry



Rub the surface gently with sand paper

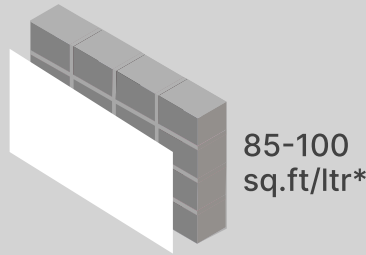
STEP 5

Apply the finish coat of Surfaces + Emulsion paint.



Coverage

*Approximately 85-100 sq.ft per Lt When diluted with 1 lit water depending upon the grading / porosity of the sand (texture of surface) and the condition and type of the surface to be treated.



*Actual coverage may vary from the quoted coverage due to factors such as method and condition of application and surface roughness and porosity

Technical Details

- **Nature** – Free Flowing Liquid
- **Colour** – Milky white
- **Dilution Ratio** – 1; 1 primer: clean water
- **Drying Time** – 4-6 hrs hard dry, 20-30 minutes surface dry depending on climatic condition.
- **Sheen Level** – Smooth & Matt.
- **Shelf Life** – 16-18 Months from the date of manufacture in original company's tightly Sealed packing away from direct sunlight and excessive heat.



Information on Health & Safety

- All Chennai Paints products contain no added Lead, Mercury, Arsenic or Chromium
- Store the container with the lid tightly closed in an upright position, in a cool, dry and well ventilated location away from source of ignition and fire.
- Keep out of reach of children and away from food, drink May be harmful if swallowed. In case of ingestion seek immediate medical attention.
- Avoid contact with skin for prolonged period. In case of any contact with eyes, wash immediately with plenty of water and seek medical attention.
- Use protective equipments like rubber or polythene gloves, safety goggles or glasses, face mask while handling the paint.
- Do not pour leftover paint down the drain or in water courses. In the event of spills, contain spillage using sand

Note- Specifications subject to change without notification. The technical data provided is as per our internal lab testing and may vary as per the actual installation method of application done at site

Disclaimer – Information provided on this data sheet is only a guideline for usage. It is advised to undertake a trial of the product before full scale usage. Any information and / or specification contained / shared herein is to the best of our knowledge true and accurate, no guaranty / warranty is given or implied in connection with any recommendation or suggestions made by us the company (Chennai Paints), our Representatives, Agents or Distributors, as the conditions of use of any labour involved, site conditions are beyond our control.